





Start Your Career

We Make a Bright Future Here



Happening @ VSOM...









































WE STAND FOR...

VISHISHT School of Management provides a forum for the development, interchange and dissemination of innovation and good practice on lifelong learning to it students. With its determined approach and refined education VSOM is recognized for imparting finest Management, Commerce, Science and Social Science education.

Commencing with an aim our institute plays a vital role in economics and social growth of nation by providing productive education within the reach of all. VISHISHT has been imparting knowledge where it aims to educate leaders of enterprise. We believe these leaders contribute to make a difference to their organizations and to the world around them.

VISION...

Our aim at VISHISHT is to develop students who do not want to benchmark themselves against the set standards but become the new yardsticks of performance. To achieve this, the institute is following a three pronged approach:-

CONNECT proactively with local community, nationality and globally to achieve excellence in academics as well as practical knowledge.

NURTURE a high performance work by inculcating a climate of autonomy, stretch and team work.

GROW our capacity and ensuring that we maintain and upgrade the quality of our students and their experience.

AFFILIATION...

Vishisht School of Management (VSOM) is recognised by Department of Higher Education, Govt. of Madhya Pradesh and affiliated to Devi Ahilya Vishwavidyalaya, Indore (A State Government Statutory University of M.P. and accredited to NAAC with Grade A). We believe in creating individuals deeply ingrained and firmly rooted in the Indian soil.



ISO CERTIFICATION

NACI Accreditation Agency has conferred ISO 9001:2008 Certification to Vishisht for its Quality Management System. We believe and practice, an innovative team based approach towards learning as this fosters creative and multicultural approach towards learning. We aim to deliver the students a culture which imbibes in them the appetite towards learning,

AS LEARNING IS A LIFETIME PROCESS.

RECOGNITION











INTERNATIONAL CONFERENCE

Vishisht School of Management has a unique opportunity of being ranked high amongst premier institutes of Central India. VSOM holds International Conference every year and sets a benchmark in Indore. The conference aims at drawing closer leading Academicians, Business Managers, Social Workers, PhD Research



Scholars and Students from the Universities and Institutions all around the world and the industry to exchange and share their experiences, new ideas, and research results about all aspects of Management and Education Innovation, and discuss the practical challenges encountered and the solutions adopted thereby.





Mr. Narendra Narag

Message from Chairman...

Post the global meltdown, the concept of Corporate Social Responsibility, business ethics and integrity are now being whispered in the corporate arena.

In the process, I realized that if we could bring all our Experience, Learning, Contacts and Good Intent together to create a good programme that lifts the students to a different plan of Understanding, Involvement and Joy. Here students would be lapped up by a grateful industry and VISHISHT, Indore surely be counted among the nation's best college.

Message from CEO...

As a young student looking for a graduate, need a competitive environment where students can stretch their limits, realize their true potential. And they can interact with the industry and find a platform for professional and intellectual growth.

Education at VISHISHT, offers a unique combination of rigorous academic and social skill. Our young and enthusiastic faculties use interactive teaching methods to encourage student's participation. Being located in the heart of Indore and in an ultra modern campus our students has a unique opportunity to network with the industry. Education at VISHISHT will transform the life of its students for better.



Mr. Satish Narag



Mr. Bamanendra Narang (Naveen)

Message from Director...

We are committed to bring out the best in you because... YOU are our Inspiration...

Our ultimate aim is to carve out a career of excellence for all our students and hence every activity in VISHISHT, Indore will be industry centric. We ensure excellent teaching standards, frequent industry interaction and mentoring support whenever necessary. Being an educationist and industry professional, I realized that there was a huge scope to create an "Institute" that focus beyond the near award of diplomas and degrees and there was a need to provide a practical exposure and industry interaction with students to create real professionals. This is what led to "CREATION OF VISHISHT".

I invite all those who share our vision, goals and purpose to join hands in efforts to build a new cadre of Young Professionals.

!!! Welcome Note!!!



विद्या नमः नारस्या रूपमाधिका प्रछन्नागुप्तम् धनम्, विद्या भोगकारी यसः सुखकारी विद्या गुरूनाम् गुरूः। विद्या बंधुजनों विदेशा गमने विद्या परम् देवतम्, विद्या राजसु पूज्यते ना ही धनम् विद्याविहिनः पासुहू।।



"Knowledge is certainly a man's greatest beauty. It is a safe and hidden treasure. It provides Prosperity, Fame and Happiness. Knowledge is the teacher of all teachers. It acts as ones friend in a foreign country. Knowledge is the supreme god. It is the knowledge, not wealth, which is adored by kings. Without knowledge one remains as animal."

We welcome you to the VISHISHT family. We work together to inspire the young students to build up their career and transform themselves into decent human being. Vishisht School of Management has a legacy of contributing to nation's development by producing highly skilled graduates and masters from its existence. The college has been carved out and erected by founders of independent India for taking a pride of place in today's and tomorrow's globalized ethos of Commerce, Science, Management and Social Science.

The college facilitates innovative thinking by offering students an exclusive learning ambiance in its first rate campus equipped with all modern technology and a high quality teaching faculty, which combines the best in research and industry exposure. It develops your potential and makes best use of the available opportunities in Academics, Sports, Cultural and Other Extracurricular Activities. This in turn would make you feel as proud achievers in your selected fields. College life plays a significant role in shaping ones career and therefore, has to be used meaningfully and creatively more so because a large percentage of eligible students aspiring for higher education get this opportunity.

We convey our warmest wishes to all of you as you embark on this journey of finding the right college among the top institutions.

May Almighty God Bless All of Us.

With Best wishes from:

Member of Governing Body...



Mr. Somil Narang



Mr. Arpit Surana



Dr. S.M. Anas Igbal



Mrs. Bedangi Narang

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MASTERS OF KNOWLEDGE

THE FACULTY TEAM...

Faculty at Vishisht is Qualified, Experienced and Highly Skilled in their respective arena. Our faculty team undoubtedly provides the best knowledge to our future professions. Faculty at VISHISHT strongly believes in planting education in students mind and not just simply pouring it. Mentors have vast knowledge and provide personal attention to each student making them understand each and every thing in a better way.

EXTRA CURRICULAR CLUBS/CELLS...

At VISHISHT students have to register themselves in one of the extracurricular clubs. These clubs help students to get real time experience of extracurricular activities in a group.

MOVIE CLUB...

Education through Entertainment is a very happening source to transmit knowledge to students for effective impact. We at VISHISHT have Movie Club, where we show different motivational and moral movies to students so that it can create a positive impact on them as well as their work in the society.

RED RIBBON CLUB...

Red Ribbon at VISHISHT create among the youth a cadre of peer educators for seeking and encouraging positive health behavior. It also educates youth with correct, concise and adequate information and heightens their level of awareness in HIV AIDS, Campaign against Drug Abuse and other health issues.

LITERARY & CULTURAL CLUB...

We believe in thorough studies and hardcore fun. Our students are not only dexterous but also highly talented. At VISHISHT, we take pride in showcasing their talent through different types of literary & cultural activities, which are organized by the college from time to time. Spending endless moments of happiness is a part of our culture and we follow it rigorously.

CREATIVE WRITING CLUB...

This student club publishes Newsletter "Campus Voice", by an assigned team of students in every three months to give a snapshot of different activities and happenings in the campus. VSOM also gives a quality podium for creative write up to its students based on typical themes and topics to keep updated with the global scenario.

SOCIAL DEVELOPMENT CLUB...

This club is run by dedicated team of National Service Scheme (NSS) Volunteers. Vishisht School of Management has been a part of NSS since 2011 and it works under the Ministry of Youth Affairs & Sports, Govt. of India, and its primary focus is on the development of personality of students through community services. The VSOM–NSS Volunteers works for Plantation, Blood Donation, Village Development Camp, Save Girls Child Campaign, Swachh Bharat Abhiyan etc.

STUDENT DEVELOPMENT PROGRAMMES...

As part of its Academic Whittle, VISHISHT organized many workshops and seminars on Commerce, Management, Science and Social Science Confluence, wherein the students got a chance to get face to face with famous personalities and also got a whittle on different career prospects available for the students.

WOMEN CELL...

Women's are at prime position in today's world. The talent which is shown by them is remarkable. So safety of women is also a primary concern. We at VISHISHT provide guidance on women safety and constituted "Chatra Suraksha Samithi" pouring importance to safeguard women asset.

SPORTS CLUB...

We at VISHISHT believe that academics are more fun when coupled with leisure activities and sports. We provide best indoor and outdoor sports facilities to our students. Our students are warmly welcome to join Cricket Club, Volleyball Club, Table Tennis Club, Chess Club, Kabbaddi League and Badminton Club.

CCTV SECURED CAMPUS...

We at VISHISHT won't compromise with the safety of students and staff. So our campus is fully secured with CCTV camera. Safety of our students is at its supreme level. Female students feel safe like with parents at home.

SPECIAL ENGLISH CLASSES...

As English is an internationally accepted language and to benchmark yourself in globalized nature of world, knowledge of English is extremely essential. We lay stress on improving Written and Spoken English Skills, so that students develop strong and confident communication skills.

TALLY ERP...

VISHISHT provides free Tally ERP course to every interested student which will be very beneficial for their professional life as Tally offers simple ways to connect all functionalities with a better control. Tally is quick and efficient in supporting us in terms of migration and integration of data.

FOREIGN LANGUAGE TRAINING...

For getting a global exposure, one must overcome the language barrier. With this intention, we at VISHISHT provides foreign language training to our students making them a perfect fit for international standards.

COACHING AND GUIDANCE...

At every step we guide our students in the special coaching and guidance cell providing them with best mentorship for the preparation of Bank PO, Public Services, PSU and Other Government lobs.

THE BATCH FACILITATOR CONCEPT....

We believe in giving equal attention to every student. To make it happen one batch facilitator is provided to each section of class to ensure one-to-one attention to each and every student.

ETIQUETTE DEVELOPMENT AND PD CLASSES....

At VISHISHT, corporate training is provided by experts to develop a dynamic personality. Manners and etiquettes are a part of attitude that is closely related to Self Confidence, Position is Business, Personal Life as well as ability to Build Successful Relationships, Teams and Organizations. We help students in every way to master the important life skills that lead to success on professional front.



INDUSTRY-INSTITUTE-INTERFACE....

For deeper understanding of subjects, students are taken for industrial visits to provide practical knowledge and field training. Seminars and educational tours are some of the feature of my academic life at VISHISHT. Business simulation is given through Seminars, Port Visits, Case Studies, Presentations and Expert Lectures that help the students to learn business Ethics, Tactics, Skills and Professionalism in a better way making them ready to face the future.

PLACEMENT WORKSHOP....

VISHISHT regularly conducts placement workshops to prepare students to face job interviews & aptitude tests. Students are taught skills like resume writing, presentation skills & time management, etc in these workshops so that they become completely industry-ready by the time they complete their course.



SHORT TERM INTERNSHIP....

Students are increasingly using their winter/summer breaks to squeeze in yet another notch on their résumés. They can vary in length anywhere from two to six weeks, and while those familiar with the trend say the jobs tend to be project. VISHISHT provide its students with such short term internships that they match up the current requirement of industry demands.



LIBRARY...

Library is the store house of knowledge. At VISHISHT vast outlet of knowledge has been opened for students in the form of library. It has a well-maintained stock of more than 6162 volumes of over 1230 titles.

COMPUTER LAB...

The computer lab of VISHISHT is equipped with advanced and suitably configured computers with access to high speed Internet. The computer lab motivates the students for seeking more contemporary knowledge and for research-based studying. It leverages the power of Information Technology and opens new vistas of knowledge beyond the classrooms and textbooks.

WI-FI CAMPUS...

VISHISHT campus is equipped with Wi-Fi that enables our students to access internet for preparing themselves with research work, projects and assignments to make learning easy and compatible in nature.

CLASS ROOMS...

VISHISHT classroom are well equipped with modern electronic teaching gadgets, which aids to professional and interesting learning process with comfortable sitting arrangements.

CANTEEN...

The heart of VISHISHT is undoubtedly its canteen, where students fearlessly pour their heart out. Right from aggression to emotion and from backbiting to chit-chatting, it has actually become the chill-out for students. And the finger-licking food is definitely one of the reasons for the cent-percent attendance.









VISITING MENTORS @ VSOM



Mr. Guy C. Fraker Director Autonomous Stuff, USA



Lt. Col. Dr. V. K. Gautam Renowned Educationist



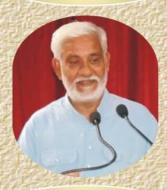
Mr. Vipin Maheshwari IG Police



Col. I. S. Gill Sr. GM, PEB, Lyold Steel Ltd



Dr. A. A. AbbasiFormer Vice Chancellor
DAVV, Indore



Dr. Tapan BhattacharyaRenowned Social Activist



Mrs. Manisha Gaur Social Worker



Mr. V.N. Pachori Ex IGP, Indore



Dr. Nirendra Virmani Ex. Additional General of Police, MP



Dr. Kailas Kadu Ex. Senate Member RTM University, Nagpur



Mr. G. C. Pandey Senior GM-BSNL



Dr. Deve Webb Global Network, UK



Prof. Amiya Pahare Deputy Director-SVCGS, Deptt. of Higher Education



Mrs. Nozio Sapepa Entrepreneur - South Africa



Prof. Dinesh Varshney
Ex DCDC-DAVV

Pt. Jaiprakash Vaishnav "Guruji" Renowned Astrologer



Dr.Aaditya Lunavat Director SVCGS Deptt. of Higher Education

VISITING MENTORS @ VSOM



Mr. Varun Kapoor **IG-PRTS**



Prof. D. P. Singh Vice Chancellor DAVV, Indore



Dr. Gouher Ahmed Skyline University, UAE



Dr. P. K. Singh Ex. Director-IIM, Indore



Padamshree Dr. Janak Palta Mcgilligan Renowned Social Activist



Dr. Ir. Hotniar Siringorino Guandarma University, Indonesia

VSOM @ MEDIA



लक्ष्यों को प्राप्त करने के लिए प्लानिंग कैसे करें? का कैसे उपयोग करें। इस विश्वय पर विशिष्ट स्कूल ऑफ मैनेजमेंट में कारपेरेट कार्य मंत्रालय, भारत व्यक्त वास्त्राम्य व कार्यास्य व्यक्त प्रतास्य । सार्वकार ने प्रव्हानीस्थला प्रतासित करि वर्ष व इन्त्रेस्टर्स पर एक दिवसीय सेमिनार कार्यानित क्रिया इसमें परस्य बन्ध तो निर्मान सार्यों (कोषास्यस और

सफलता में प्लानिंग के साथ इन्वेस्टमेंट की संकलाता स प्लानिक के साथ इत्यक्टमंट के अक्षनिक्त क्या है। इस सीके पर डॉ. अनस इकबाल, कॉलेन के निदेशक नवीन नारंग, डॉ. शास्त्री ने भी विचार रखे। संचालन प्रो. स्पेत

स्कूल ऑफ मेनेजमेंट जीता

इंदौर. स्कूल ऑफ मेनेजमेंट इंदौर ने 23 अंक प्राप्त कर संभाग स्तरीय तैराकी प्रतियोगिता में प्रथम स्थान प्राप्त किया। वहीं इत्वा कॉलेज ने द्वितीय व आईपीएस एकेडमी ने तृतीय स्थान हासिल किया। स्पर्धा का उद्घाटन डॉ एनके धाकड़ ने किया। विजेताओं को पुरस्कार डॉ. एमआय कुरैशी व डॉ. आरके योदा ने प्रदान किए।





nal विविध्द स्कूल ऑफ मैनेजमेंट में इंटरनेवनल कॉन्फ्रेंस का आयोजन 'सही बदलाव के बाद ही सूधरेंगे व्यापारिक संबंध'

विशिष्ट की टीम बनी 'विशिष्ट क्रिकेट लीग' की विजेता

तकनीकी जानकारी के साथ खुद को रखें अपडेट विशिष्ट स्कूल ऑफ मैनेजमेंट में नेशनल रिसर्च जर्नल

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विशिष्ट स्कुल ऑफ मैनेजमेंट की इंडस्ट्री विजिट



इंदौर। विजित्त स्कूल ऑफ मैनेजमेंट के सर प्रवेशित बीकॉम के अग्र-अजाओं को इंडस्टी विजित्त के लिए मंगलवार को पारलेजी बिरिक्ट केवटी से जाया गया। विजिट के उद्देश्य के बारे में बताते हुए कॉलेज निदेशक ही एसएम अनस इकवाल ने बताया इस इंडस्ट्री विजिट का उद्देश्य है सही डिसिजन लेगा, जिससे विद्यार्थियों का भक्षिय उञ्चल होगा। विदालियों ने अपनी जानकारी के लिए कंपनी प्रमुख से कई प्रश्न किए

OUR COURSES FOR SUCCESS



BBA (BACHELORS OF BUSINESS ADMINISTRATION)...

Medium: English / Duration: 6 Semesters

Minimum Eligibility: 50% Marks Obtained in Intermediate (10+2) in Any Stream

The Bachelor of Business Administration (BBA) is a bachelor's degree in Management. The BBA program usually includes general business courses and advanced courses for specific concentrations

BBA (FOREIGN TRADE)...

Medium: English / Duration: 6 Semesters

Minimum Eligibility: Passed in Intermediate (10+2) in Any Stream

BBA in Foreign Trade course prepares students for a professional qualification in Foreign Trade provides a solid base in the field of International Business, thus making it easier to acquire a leadership / managerial role in the business sector. The degree is designed to provide the student with a wide range of managerial skills while at the same time building competence in a particular area.

BCA (BACHELORS OF COMPUTER APPLICATION)...

Medium: English & Hindi / Duration: 3 yrs

Minimum Eligibility: 50% in Intermediate (10+2) with Mathematics

The BCA provides an understanding and skills related to the use of computer and its application. The basic objective of the programme is to open a channel of admission for computing courses for students, who have done the 10+2 and are interested in taking computing as a career.

B.COM (HONOURS)...

Medium: English Duration: 3 yrs (06 Semesters)

Minimum Eligibility: 60% Marks Obtained in Intermediate (10+2) in Science/Commerce Stream The B.Com (Honours) provides an understanding and skills related to course include subjects like Business Communication, Corporate Accounting, Business Economics, Business Management, Corporate law etc.

B.COM (COMPUTER APPLICATION)...

Medium: English & Hindi / Duration: 3 yrs (06 Semesters)

Minimum Eligibility: Passed in Intermediate (10+2) with Commerce/Science

B.Com. (Computer Application) degree makes you eligible to work in Accounts with computer operation of various Firms and Companies, Banks, Government Departments and Agencies, Educational Institutions and a number of other organizations.

B.COM (TAXATION)...

Medium: English & Hindi / **Duration:** 3 yrs (06 Semesters)

Minimum Eligibility: Passed in Intermediate (10+2) with Commerce/Science

B.Com (Taxation) is an undergraduate academic as well as a professional degree which is awarded after successful completion of a three years program or course that generally covers the study of principles of accounting, financial planning and economic theory along with a specialized focus on taxation which is termed as a process of imposing financial charge (tax) on the citizens who earn 'taxable' income. In other words, B.Com (Taxation) is a degree program in which, apart from a general course study in Commerce, the primary focus is on the systematic study of the concepts in the specialized subjects and topics related to the fields of taxation and covers all types of taxes including Income tax, Sales Tax, VAT, Service Tax, Property Tax, etc and taxation laws and regulations.



B.COM (SALES AND ADVERTISEMENT)...

Medium: English / Hindi Duration: 3 yrs (06 Semesters)

Minimum Eligibility: Passed in Intermediate (10+2) with Commerce/Science

The degree is designed to provide the student with a wide range of marketing skills. Every company needs sales and advertisement executives and managers to sell their products and accelerate brand value in the market.

B.COM (PLAIN)...

Medium: English and Hindi / Duration: 3 yrs (06 Semesters)

Minimum Eligibility: Passed in Intermediate (10+2) with Commerce/Science

The degree is designed to provide student with a wide range of managerial skills while at the same time building competence in a particular area like Business Economics, Financial Accounting, Cost Accountancy, Income Tax, Auditing, Business Finance, Business Law, Marketing and Business Communication. You can look at each as a subject to learn or as a window of opportunities to a bright career.



POST GRADUATE COURSES

M.COM (MASTER OF COMMERCE)...

Duration: 2 Years (04 Semesters)

Minimum Eligibility: The candidate should passed second class degree in Commerce/Science from any recognized University/Institute.

Commerce is one of the most lucrative careers at present. Liberalization, Globalization and Privatization have changed the world into a small global village where all the big and small industrial houses trade with each other. M.Com offers to students – a strong base of accounting and commerce related knowledge such as industrial laws, accounting, financial planning, etc. M.Com offers students a bright career in the field of accounting. Today the need of accounting is felt in every department whether it is valuation of business or finding worth of the business, day to day functions recording or auditing and analysis of financial statements.

MSW (MASTER OF SOCIAL WORK)...

Duration: 2 Years (04 Semesters)

Minimum Eligibility: The candidate should pass second class degree in Commerce/Science from any recognized University/Institute.

Social Work profession is structured to promote social changes, enhance social functioning and enrich meaning in human relations through empowerment, liberation, inquiry and problem solving. The profession believes in the dignity and worth of every individual for his or her fullest realization of capacities and adjustment with society. Social Work is based on interdisciplinary theories and approaches which are found highly useful for application in social work practices.

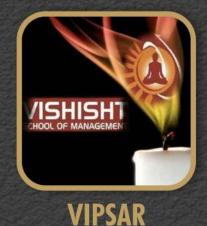
MSW is a Two Years Post Graduate Degree which includes studies of Social Welfare, Contemporary Society, Health, Behavior and Behavioral Problems, Human Rights, Social Policy and Social Legislation, Community Organization, CASS, Specialization paper regarding HRM, Medical And Psychiatric Social Work, Urban and Rural Community Development, Women and Child Development etc.







Student Innovation Redefining
VISHISHT Image...













LIBRARY

AUDITORIUM

NEW WING OF VSOM

SPORTS

COMPUTER LAB



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